

District 40 Talking Points

2015 – 16 Toastmaster Year

July, 2015

- Club Success Plans
- Plan Club Humorous & Table Topics Contests
- Governor visits encouraging TLIs and Conferences
- Press Releases out for new officers and events
- District Planning, This Year's Talking Points

August, 2015

- Last month for Summer TLI Officer Training (Jun-Aug)
- Humorous & Table Topics Contests – Club Level
- New Members – Smedley award (Aug & Sept)

September, 2015

- Membership dues due 9/30
- District Committees formed and meeting
- Humorous & Table Topics Contests – Area

October, 2015

- Membership dues are *past due*
- Humorous & Table Topics Contests - Division
- Talk up Successful Club Series, schedule them

November, 2015

- Planning for 2nd Round TLI's
- Fall Conference in Lexington, KY – (11/13 - 11/15)
- New member growth – plan winter events

December, 2015

- Toastmasters Leadership Institutes (TLI) (Dec 1 – Feb 29)
- Semi-annual club officer lists are due 12/31

January, 2016

- Review feedback from Conferences/TLIs/Contests
- International & Evaluation Contests – Clubs (1/15 - 2/12)
- CL Manual 6 & 10 – organize/chair speech contest
- District Officer Opportunities – check d40 website
- DCP Review in each club

February, 2016

- International & Evaluation Contests – Areas (2/13-3/13)
- New Members – Talk Up Toastmasters award (Mar & April)
- Encourage Two people per club to Spring Conference
- Fall Conference Planning begins

March, 2016

- Membership dues are due 3/31
- International & Evaluation Contests – Divisions (3/14-3/31)
- Spring proxies – District vs. International

April, 2016

- Open Houses and Public Announcements
- Spring Conference in Dayton, Ohio

May, 2016

- New Members – Beat the Clock award (May & June)
- Planning for Toastmasters Leadership Institutes (TLI)

June, 2016

- Toastmasters Leadership Institute (TLI) (Jun 1- Aug 31)
- New annual club officer lists are due 6/30
- Find Mentors for new officers

What: A **Talking Point** is an item of interest for a specific group at a specific time.

Who: The **Talking Point** is for Area and Division Governors to cascade to Club Officers and members so they are successful.

When: Use **Talking Points** during club visits and in all Division, Area, and Club communications. Think 'call to action'

Why: Consistent **Talking Points** increase the chances members will receive and retain important TI / District messages.

Presented at DEC Meeting on July 18, 2015 by the Public Relations Manager – Kathy Donovan